

## Seattle Chapter Meeting Wednesday, October 28

Rainier Golf & Country Club  
11133 Des Moines Memorial Drive South  
Seattle, WA 98168  
(206) 242-4460

Dress code requirement: no jeans

### Menu:

**Entrée:** Taco Bar

**Dessert:** Lots and lots of yummy choices to bid on!

**Vegetarian Option:** Taco Bar

<b>Members/Faculty</b>	\$27.00
<b>Standing Res</b>	\$26.00
<b>Guests</b>	\$29.00
<b>Students Members</b>	\$19.00
<b>Student Guests</b>	\$21.00
<b>Coffee Only</b>	\$ 5.00

### **Reservation/Cancellation Policies**

Three options:

**Use the on-line form**

**Call Arrangements Chair 206-467-8645**

**Send email to [reservations@aswaseattle.org](mailto:reservations@aswaseattle.org)**

Reservations deadline:

**1pm, Thursday, October 22**

Cancellations deadline:

**Noon, Monday, October 26**

**No-shows and late cancellations will be billed.  
Walk-ins are welcome but with no meal availability guarantee.**

## **October 28, 2009**

### **Scholarship Fund Dessert Auction**

.... Think *dessert*.... Yes!

It's that time, again. ASWA-Seattle will devote the entire October 28 membership meeting to its 16<sup>th</sup> Annual Scholarship Dessert Auction (SDA), at the Rainier Golf & Country Club. No speaker...just an auctioneer. No CPE program....only philanthropy.

Prepare yourself for unbridled enthusiasm. Reckless abandon. Combat – I mean, good-natured competition! All for a little piece of chocolate? NO, not just a *little* chocolate, LOTS of chocolate! And cheesecake, fruit tarts, cupcakes, coconut wonders, lemon bars, pies, cakes, cookies, tarts and other sweet things! This is the tastiest fun you can imagine!

The rules are simple. The highest bid takes the item (cash or check only, please). Silent auction items should be on the tables by 5:30pm, with bid sheets for each item and closing times stated (staggered by table). The Live auction begins shortly after 7pm, after the silent auction winners have been announced. Collusion between persons and tables is encouraged, -- identify those who are interested in sharing the same treat you covet!

Everyone gets something. Table *captains* will help with strategy and Dessert Dollars will help level the bidding field. Both Silent and Live auction purchases can be resold (by the piece, slice, etc.) to further benefit the Scholarship Fund.

Pass along this invitation – to attend, to bake, to sponsor, or to bid. If you'd like to help, want to bake or donate items for bid, sponsor a delectable little something, contact Liz Pray (206-382-9277) or the SDA committee at [desserts@aswaseattle.org](mailto:desserts@aswaseattle.org). **The password is.... Sweet.**



## Speaker Highlights

September 23, 2009 Dinner Meeting Speaker

### Building Strategic Relationships for Career Success via Social Media Tools

*Presented by*

**Paul Anderson**, President & Career Psychology, Prolango Consulting Inc.

Looking for a job

- Main questions you ask yourself when looking for a job: What, Why, How
- Successful people look to the reason for “Why” they are looking for a job
- Figure out several “Whys” so the “How” doesn’t matter any more

No one achieves goals alone – everyone needs and uses people

- Shorten career success by modeling after others who have done what you want
- Defy the odds with people who have the same or similar beliefs
- To grow you need to seek people outside of your box
- Your income is reflective of the top 10 people you hang out with
- If you want more money or career success socialize with new people

To achieve a new set of results you need to change your actions

- 80% of our body language is automatic (past programming)
- We can only control about 20%
- Past programming can be changed but not with your old friends
- Modeling self after new set of people helps you progress your career

6 degrees of separation for most people --- in Seattle it’s only a 2 ½ degrees of separation

Use LinkedIn, FaceBook and Twitter to network

- Search is the strongest attribute for these websites - you can search people and companies

Using Twitter

- to get followed you have to follow others first
- Target marketing by following people and companies
- Direct messages only for people following each other (reduces spam)
- Use “@” and “#” for a searchable string (ex: #NBC)
- Use <http://tr.im> to shorten long links so you can paste them in Twitter

*For more information Contact:*

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Speaker Highlights by Noreen Florio, Secretary



## Welcome New Members & September Anniversaries

**Welcome to the following new members so far this fiscal year:**

Wendy Gillihan  
 Katy Riley  
 Kim Wilson  
 Andrea Cruz

And welcome back to Gina Bourgeois – we’re glad you’re back!

**The following members had their ASWA anniversaries in September:**

Doris Dyson	Amy Harris	Pam Queen
Pat Angell	Beth Hillberry	Weiguang Cui
Jan Augustin	Jo Smitchger	Jill Kershaw
Janis Blauer-Chima		

## Community Service Committee News

**Ryther Child Center Art Supplies:**

Again at the October meeting, Noreen Florio will be collecting art supplies for the Ryther Child Center. Ryther Child Center provides comprehensive behavioral health services for children and teens impacted by abuse, neglect, mental illness and chemical dependency so that they can heal and grow and find permanence with a safe and nurturing family. At Ryther’s Lake City Campus, residential treatment is provided to 36 children ages 6-12 as well as inpatient chemical dependency treatment for teen boys. Cottages offer a home-like atmosphere and the children attend grade school on campus. Ryther is looking for donations of art supplies and that’s where ASWA can help. Art is an important means of expression for the children at Ryther and your donation of any size makes a difference. Thank you in advance for your help. Ryther is a 501(c)(3) organization, and donations are tax deductible to the extent allowable by law. Here is a partial list of art supplies requested:

Play doh	Glue	Construction paper	Colored pencils	Water colors
Clay	Beads	Popsicle sticks	Tissue paper	Foam shapes/colors
Yarn	Crayons	Non-toxic markers	Glue sticks	Wiggly eyes

**Please bring your art supply donations to the October dinner meeting. Thank you!**

## Community Volunteer Opportunity

A local non-profit organization is looking for a volunteer to do a 990 for [www.thevillagenet.org](http://www.thevillagenet.org) which is a non-profit making loans to economically active poor women in SubSahara Africa. Currently we have loan programs in Ofankor, Ghana outside of Accra; and in Mwaani, Kenya and Suswa, Kenya--both within about 2 hours of Nairobi. The needs are great with famine and drought being main issues in Kenya. We are working on water and education and health issues while maintaining focus on core micro loan program.

We received notification in February of the 501c3 being ok'd retroactive to Jan 08. We thus need a 990. Our grant process is being held up by this as well. We have interest expressed by an agency but are not able to move on it till completing of the 990.

Your help would be greatly appreciated.

Thank you, Harriet Stephenson

Contact Name: Harriet Stephenson

Contact Email: [harriet@thevillagenet.org](mailto:harriet@thevillagenet.org)



## Announcements

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**Next *Journal* Deadline: Friday, October 30, 2009.** The Seattle Chapter of the American Society of Women Accountants, to serve its members' interests, publishes the *Journal* monthly. If you have news, seminars, community meetings, committee meetings or an article you would like published, attach the file (*preferably in Word™, single spaced with no tables, boxes or irregular formatting*) and send to **Mary Fisher** at [journal@aswaseattle.org](mailto:journal@aswaseattle.org).

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**Employment Opportunities Newsletter** will be posted after the dinner meeting to the Members Only section of the web site. You will need your 5-digit ASWA member ID number to log in. Send email to [update@aswaseattle.org](mailto:update@aswaseattle.org) if you can't find your member number.

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**ASWA LinkedIn Group.** Please visit our [LinkedIn page](#) and join our group to network with other ASWA members. This is a great way to get connected – and stay connected. We now have over 525 members in ASWA's LinkedIn group and several have started discussion strings. If you've not already done so, please consider becoming a member and participating in the discussions. There are new ones almost every day.

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### ASWA Mission Statement

The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

### ASWA Claim Statement

For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.