

## Seattle Chapter Meeting Wednesday, September 23

Rainier Golf & Country Club  
11133 Des Moines Memorial Drive South  
Seattle, WA 98168  
(206) 242-4460

Dress code requirement: no jeans

### Menu:

**Salad:** Tossed Green

**Entrée:** Tournedo of Beef and Petite Filet of Salmon  
with Sauce Choron

**Dessert:** Apple Crisp

**Vegetarian Option:** Wild Mushroom, Chevre  
Cheese, Filo Wrapped Strudel

<b>Members/Faculty</b>	\$27.00
<b>Standing Res</b>	\$26.00
<b>Guests</b>	\$29.00
<b>Students Members</b>	\$19.00
<b>Student Guests</b>	\$21.00
<b>Coffee Only</b>	\$ 5.00

### **Reservation/Cancellation Policies**

Three options:

**Use the on-line form**

**Call Arrangements Chair 206-467-8645**

**Send email to [reservations@aswaseattle.org](mailto:reservations@aswaseattle.org)**

Reservations deadline:

**1pm, Thursday, September 17**

Cancellations deadline:

**Noon, Monday, September 21**

**No-shows and late cancellations will be billed.  
Walk-ins are welcome but with no meal availability guarantee.**

## Wednesday, September 23 1 Hour CPE

**Speaker: Paul Anderson**

**President and Career Psychology Consultant  
ProLango Consulting, Inc.**

**Topic: Building Strategic Relationships for  
Career Success via Social Media Tools**

In this presentation, Paul Anderson will cover useful strategies you can use to identify key contacts you might need through Social Media tools, such as LinkedIn, and how to initiate contact.

At Fortune 500 companies like Microsoft and Expedia, and now as a Redmond-based career psychology consultant, Paul Anderson has extensive experience transforming the way companies and individuals achieve lasting results.

Using his background in psychology and communications Anderson specializes in helping his clients achieve stronger sales, effective communication, top careers, and masterful public speaking. His unique combination of communication and business psychology enables executives and businesses to significantly improve performance and productivity.

Paul's inspiring and motivating work across many industries has put him in demand throughout the United States and internationally. Paul is an active member of the Seattle Chamber of Commerce, serving on the HR Committee, the Young Professionals Network and the Public Affairs Committee.

Today, Paul is busy presenting public and private workshops to businesses and individuals across Puget Sound on topics such as the psychology of sales, career search 2.0, resume writing 2.0, psychology of interviewing, effective communication, and workplace behavior.



## Calendar of Events

September 9, 2009	September Board Meeting
September 23, 2009	September Dinner Meeting – see page 1
October 7, 2009	October Board Meeting
October 19 - 21, 2009	Joint National Conference The Palms Resort, Las Vegas
October 28, 2009	October Dinner Meeting Annual Scholarship Dessert Auction
November 6, 2009	IRS Working Together Symposium ASWA contact: Janet Stebbins
November 11, 2009	November Board Meeting
November 18, 2009	November Dinner Meeting Topic: Bear Market Rally or Beginning of a New Bull Market?
December 2, 2009	December Board Meeting
December 11, 2009 (date tentative – to be confirmed)	ASWA/Seattle University Annual Fall Tax Seminar 8 hours quality tax CPE – Contact: Jan Augustin, Co-Chair
December 16, 2009	December Dinner Meeting Joint meeting with Bellevue Chapter hosted by Seattle Chapter
June 18 - 19, 2010	NW Area Conference - “Stop and Count the Roses” Portland Crowne Plaza – Portland Convention Center



## .... Think *Dessert*.... Yes!

### Annual Dessert Auction – October Dinner Meeting – October 28

It's that time, again. ASWA-Seattle will devote the entire October membership meeting to its 16<sup>th</sup> Annual Scholarship Dessert Auction (SDA), at the Rainier Golf & Country Club.

October 28<sup>th</sup>, 2009. No speaker...just an auctioneer. No CPE program....only philanthropy.

Prepare yourself for unbridled enthusiasm. Wreckless abandon. Combat – I mean, good-natured competition! All for a little piece of chocolate? NO, not just a *little* chocolate, LOTS of chocolate! And cheesecake, fruit tarts, cupcakes, coconut wonders, lemon bars, pies, cakes, cookies, tours and other sweet things! This is the tastiest fun you can imagine!

Want to be the Toast of the Office on Thursday? Buy something to share with co-workers. Eager to be Teacher's Pet? Consider an apple in an altered state – like pie! Need an impressive ending for an upcoming special occasion? Sweeter than a trophy or a medal? Get it here!

The rules are simple. The highest bid takes the item (cash or check only, please). Silent auction items should be on the tables by 5:30pm, with bid sheets for each item and closing times stated (staggered by table). The Live auction begins shortly after 7pm, after the silent auction winners have been announced. Collusion between persons and tables is encouraged, -- identify those who are interested in sharing the same treat you covet! Everyone gets something. Table *captains* will help with strategy and Dessert Dollars will help level the bidding field. Both Silent and Live auction purchases can be resold (by the piece, slice, etc.) to further benefit the Scholarship Fund.

Pass along this invitation – to attend, to bake, to sponsor, or to bid. If you'd like to help, want to bake or donate items for bid, sponsor a delectable little something, contact Liz Pray (206-382-9277) or the SDA committee at [desserts@aswaseattle.org](mailto:desserts@aswaseattle.org). **The password is.... Sweet.**

Liz Pray

### Scholarship Committee News Scholarship winners for the year 2009-2010

The Seattle Chapter of ASWA is pleased to announce the winners of five scholarship awards totaling \$15,000 for the upcoming 2009-10 academic year. This brings our total awards since inception in 1962 to \$204,120. The awards were in laddered amounts to four different schools, including two winners from the University of Washington, and one each from Washington State University, Seattle University, and Western Washington University. We look forward to each student's participation in the profession. The scholarship winners were:

Nhi Lac, Washington State University, \$5,000

Melissa Cheesman (repeat winner), Seattle University, \$5,000

Megan Yeung (repeat winner), University of Washington, \$2,000

Mariska Tantri, Western Washington University, \$2,000

Ashley Borek, University of Washington, \$1,000

We hope to have the opportunity to meet them all, perhaps at the next Scholarship Dessert Auction this fall or at our annual Student Night. Congratulations to each of them!

## NOTES FROM A DESSERT AUCTION NOVICE

*This article is a reprint of an article written by Jan Augustin for the October 1996 Journal – Thank you to Liz Pray for resurrecting it. Enjoy!*

I've been hearing about it all year, I missed out on it last year, I thought, okay this time I get to see what all the fuss is about. Well, "fuss" hardly describes the terrific fun of the Seattle Chapter's annual dessert auction! I'm still totally unclear as to how it all comes together, and I'm a bit "squishy" as to how it all works (frankly, I think that the way it works is, in fact, more than a bit squishy – which is part of the fun). I do recall that last month someone asked me to "sponsor" a dessert of my choice (which I did), and that somewhere along the line I realized that this did not mean the dessert was mine after it was made. Oh, no – if I wanted it, I would have to bid on it. Well the proceeds go to our Scholarship Fund, so I figured that was okay.

So I arrived at the dinner meeting, and cruised all of the dessert tables. I quickly realized that I wanted some of everything, and was discouraged at the impossibility of that happening. But wait! It turns out that long-time custom (ha ha) dictates that the proud winner of a dessert should try to privately auction off pieces of it for additional donations!

My disappointment fled, and I prepared for action. The silent auction winners picked up their booty, and I immediately snagged an almond thingy from Kathy Clark, who was reselling them at an exorbitant amount per each (an amount that I chose, actually, when asked to bid on one). The public auction began, with Auctioneer Liz Pray, by which time my table and a neighboring table had pooled our resources for a total budget of \$210, with our eyes on the blackberry cheesecake (made by Amy Pierce and Rachel Petrich) and the Key Lime Cake.

After snagging the cheesecake for a very respectable donation, (and splitting it among the two tables – everyone was ready for their dessert by then), we patiently waited while the bidding wars surrounded us for various items – until the Key Lime Cake came up. We jumped into the fray, only to have our remaining budget immediately outbid - at which point Donna Lipsky decided we had to have it, so she upped her contribution and we bid again – but it still wasn't enough! Another table got the cake for an amount that was too rich for us – but did that stop us? There are no rules here – we just took our original budget, went over to the other table, and offered them the entire wad for half of that cake – which they accepted!

That cake all on its own brought in a grand total of \$350 to the scholarship fund in less than 5 minutes! And bidders at three tables all got a piece of the pie (so to speak!).

While we were busy dividing up the loot, this craziness was being repeated in honor of several outrageous chocolate things. In the meantime, all kinds of individual wheeling and dealing in slices, cookies, bars and Presidential candies was taking place behind the scenes, under the tables, and back and forth across the room.

Now, I love going to the dinner meetings, I think they're very enjoyable on many levels, but this was definitely the most fun I've ever had at a dinner meeting. The last I heard, we raised a serious amount of cash (and some IOUs) for the Scholarship Fund, I got to enjoy or go home with a nice serving of about 5 different yummy desserts – not an indelicate excess, by any means, and everyone had a great time. Hey, Liz – when can we do it again?!

Jan Augustin



**Joint National Conference**  
**October 19 – 21, 2009 The Palms Resort Las Vegas**

Will you be going to Las Vegas? The JNC is next month. It's time to think about being there. There will be four tracks of CPE: Accounting and Auditing, Controllershship, Professional Development/Leadership and Taxation, which means that there should be something for everyone. The room rate dropped from \$239/night to \$129/night so make your reservations now ... 866-942-7771 and use group code AA1017F. There are also some great airfares available. Book now – it's a blast!

**“Made in Seattle”**  
**Call for Items for Silent Auction Basket at JNC**

We're taking a basket of "made" in Seattle goodies to the Joint National Convention in Las Vegas. This will be part of the Silent Auction for the ASWA Education Foundation. We are looking for contributions from all of you. Only two restrictions: avoid breakables & perishables as these items need to travel and will be on display for a couple of days. Thank you so much to those of you who have already contribution ... the quilt is absolutely gorgeous, Sharon, and Rachel made an apron & potholders. The items need to be delivered to Marilyn Wilt no later than October 14th. If you have any questions please contact Rachel Petrich (Petrich.R@portseattle.org) or Marilyn Wilt ([marilyn@screenplayinc.com](mailto:marilyn@screenplayinc.com)). Thank you!

**Community Service Committee News**

Each year our chapter participates in community services projects to allow our chapter and members give back to the community. Projects for the 2009-10 year include the following:

- \*Collecting art supplies for Ryther Child Center
- \* Sponsoring a family or multiple families during YWCA Holiday Family event
- \* Participate in VITA tax services during tax season
- \* KCSARC Kids Are Our Business Breakfast event in February

See more information on the Community Service Committee calendar button on the website.

**Ryther Child Center Art Supplies:**

At the September and October meetings, Noreen Florio will be collecting art supplies for the Ryther Child Center. Ryther Child Center provides comprehensive behavioral health services for children and teens impacted by abuse, neglect, mental illness and chemical dependency so that they can heal and grow and find permanence with a safe and nurturing family. At Ryther's Lake City Campus, residential treatment is provided to 36 children ages 6-12 as well as inpatient chemical dependency treatment for teen boys. Cottages offer a home-like atmosphere and the children attend grade school on campus. Ryther is looking for donations of art supplies and that's where ASWA can help. Art is an important means of expression for the children at Ryther and your donation of any size makes a difference. Thank you in advance for your help. Ryther is a 501(c)(3) organization, and donations are tax deductible to the extent allowable by law.

Here is a partial list of art supplies requested:

Play doh	Glue	Construction paper	Colored pencils	Water colors
Clay	Beads	Popsicle sticks	Tissue paper	Foam shapes/colors
Yarn	Crayons	Non-toxic markers	Glue sticks	Wiggly eyes

**Please bring your art supply donations to the September or October dinner meetings. Thank you!**



## Announcements

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**Next *Journal* Deadline: Friday, October 9, 2009.** The Seattle Chapter of the American Society of Women Accountants, to serve its members' interests, publishes the *Journal* monthly. If you have news, seminars, community meetings, committee meetings or an article you would like published, attach the file (*preferably in Word™, single spaced with no tables, boxes or irregular formatting*) and send to **Mary Fisher** at [journal@aswaseattle.org](mailto:journal@aswaseattle.org).

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**Employment Opportunities Newsletter** will be posted after the dinner meeting to the Members Only section of the web site. You will need your 5-digit ASWA member ID number to log in. Send email to [update@aswaseattle.org](mailto:update@aswaseattle.org) if you can't find your member number.

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**ASWA LinkedIn Group.** Please visit our [LinkedIn page](#) and join our group to network with other ASWA members. This is a great way to get connected – and stay connected. We now have over 525 members in ASWA's LinkedIn group and several have started discussion strings. If you've not already done so, please consider becoming a member and participating in the discussions. There are new ones almost every day.

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### ASWA Mission Statement

The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

### ASWA Claim Statement

For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.